



#7/B  
W. Lawman  
11/21/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Applicant:** Gil G. DUDKIEWICZ et al.

**Title:** SYSTEM AND METHOD FOR CREATING AND EDITING A  
VIEWER PROFILE USED IN DETERMINING THE  
DESIRABILITY OF VIDEO PROGRAMMING EVENTS

**Application No.:** 09/992,414

**Filing Date:** 16 November 2001

**Examiner:** J. SALCE

**Art Unit:** 2611

**RECEIVED**

NOV 12 2003

Technology Center 2600

**REPLY TO OFFICIAL ACTION OF 7 AUGUST 2003 ACCOMPANYING  
REQUEST FOR CONTINUED EXAMINATION**

PO Box AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants hereby reply to the official action mailed 7 August 2003. A request for continued examination is submitted herewith. Reconsideration in view of the following amendments and remarks is requested.